

#### INTERNATIONAL GENERIC AND BIOSIMILAR MEDICINES ASSOCIATION



# SOCIAL MEDIA TOOKIT

Attending the IGBA 25<sup>th</sup> Annual Conference? Help us spread the word about this outstanding event. We have all kinds of ready-to-use, social media content that's quick and easy to share.

## **BE PART OF THE CONVERSATION**

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There will be social media activity from individuals all over the internet. Stay connected by including the following hashtag #IGBA2023

# SOCIAL MEDIA

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### Messages for the 25<sup>th</sup> Annual IGBA Conference:

Join your colleagues from around the world to network and discuss challenges and opportunities for the global #generics and #biosimilars industries at the 25th #IGBA2023 Annual Conference, February 15-16 in Orlando, Florida. Sign up now for our early bird savings of \$100 off full pass registration: https://access.accessiblemeds.org/IGBA #IGBA2023 #generics #biosimilars

I'll be attending the 25<sup>th</sup> IGBA Annual Conference in Orlando, Florida, February 15–16. Join me and generic and biosimilar industry professionals from around the world: <u>https://access.accessiblemeds.org/IGBA</u> #IGBA2023

Join me at the 25<sup>th</sup> IGBA Annual Conference in Orlando, Florida, February 15–16. This event will offer a unique opportunity to hear from leading global stakeholders, industry leaders and other experts offering their views and analysis of the most pressing global policy questions influencing patient access to #generic and #biosimilar medicines in countries around the world. <u>https://access.accessiblemeds.org/IGBA</u> #IGBA2023

I'll be heading to the 25th IGBA Annual Conference in Orlando, Florida, February 15–16, to listen to international industry experts and global CEOs as they discuss the role of #generic and #biosimilar #medicines in expanding access to healthcare for patients around the world. Plan to join me: <u>https://access.accessiblemeds.org/IGBA</u> #IGBA2023

Tag us on social media and include the conference hashtag to help spread the word: @accessiblemeds

#IGBA2023 #Access2023 #generics #biosimilars